



# SANTHIRAM COLLEGE OF PHARMACY

(AUTONOMOUS)

Approved by PCI, New Delhi; Affiliated to JNTUA, Ananthapuramu  
NH – 40, NANDYAL – 518501 (Dt), ANDHRA PRADESH, INDIA

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## 5th NATIONAL PHARMACOVIGILANCE WEEK - 2025

**Date:** 17.09.2025 to 23.09.2025

**Venue:** Santhiram College of Pharmacy and Santhiram Medical College and General Hospital Nandyal

**Organized by:** Health & Ambulatory Cell, Santhiram College of Pharmacy

**Theme:** "Your Safety, Just a Click Away: Report to PvPI"

### REPORT ON NATIONAL PHARMACOVIGILANCE WEEK 2025

The 5th National Pharmacovigilance Week was celebrated from September 17th to 23rd, 2025, with the core objective of promoting the safe and effective use of medicines. The theme for this year, "Your Safety, Just a Click Away: Report to PvPI," emphasized the crucial role of digital platforms in making Adverse Drug Reaction (ADR) reporting more accessible to healthcare professionals and the general public, thereby strengthening the Pharmacovigilance Programme of India (PvPI).

The Health & Ambulatory Cell of Santhiram College of Pharmacy, Nandyal, organized a comprehensive week-long series of events to raise awareness and foster a culture of vigilance. The program successfully engaged students, faculty, healthcare professionals, and the wider community in various educational and interactive activities.

### Highlights of the Program:

#### Day 1 (17.09.2025): Workshop on ADR Reporting

The week commenced with a specialized workshop on ADR reporting and Vigiflow ICSR Entry, led by the distinguished guest speaker, Dr. Doreddula Sathish Kumar. The session provided hands-on training and a deep dive into the practical aspects of drug safety reporting.

#### Day 2 (18.09.2025): Blood Donation Camp

As a part of community service, a blood donation camp was organized. This event underscored the dual commitment of the institution to public health and patient well-being, highlighting that pharmacovigilance and health advocacy are interconnected.

#### Day 3 (19.09.2025): Competitions on Scitoons, Chart, E-Poster, & Skit

Students showcased their creativity and understanding of pharmacovigilance through various competitions. The events on scitoons, chart-making, e-posters, and skits served as a dynamic platform to simplify complex concepts and engage the audience in a more interactive manner.



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## Day 4 (20.09.2025): Awareness Program Among Healthcare Professionals

An awareness program was conducted specifically for healthcare professionals (HCPs). The session focused on the importance of meticulous ADR reporting, its impact on patient safety, and how accurate reporting contributes to global drug safety data.

## Day 5 (21.09.2025): Awareness Program in Pharmacies

A dedicated awareness drive was held in local pharmacies to educate pharmacists and pharmacy staff. The program highlighted their pivotal role as the last point of contact with patients and how their active participation in reporting can prevent potential harm.

## Day 6 (22.09.2025): Competitions on Quiz, Animation & Essay Writing

The academic engagement continued with a quiz competition, essay writing, and animation contest. These events tested the participants' knowledge and encouraged them to use creative mediums to communicate the importance of pharmacovigilance.

## Day 7 (23.09.2025): Valedictory Function

The week concluded with a valedictory function, where the organizers acknowledged the dedication and active participation of all attendees. The winners of the various competitions were awarded certificates, and feedback was gathered to ensure the continuous improvement of future events.

## CONCLUSION:

The 5th National Pharmacovigilance Week at Santhiram College of Pharmacy was a resounding success, effectively promoting a culture of drug safety and active ADR reporting. The diverse range of activities, from workshops and community outreach to creative competitions, successfully translated the week's theme into actionable and widespread awareness. The initiative demonstrated the institution's strong commitment to public health advocacy and its integral role in preparing the next generation of healthcare professionals to be vigilant stakeholders in patient safety. The week's success highlighted that a multi-pronged approach—involving education, community engagement, and digital literacy—is essential to build a robust and responsive pharmacovigilance ecosystem. The positive reception and enthusiastic participation from all stakeholders underscore the potential for similar events to drive long-term behavioral change and contribute to a safer healthcare landscape for all.





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5<sup>th</sup> National Pharmacovigilance Week

DAY1 :WORKSHOP ON ADR REPORTING AND VIGIFLOW ICSR ENTRY

Date:17.09.2025



SEPT 2025  
17<sup>th</sup> - 23<sup>rd</sup>



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5<sup>th</sup> National Pharmacovigilance Week

Day 2: BLOOD DONATION CAMP

Date:18.09.2025



SEPT 2025  
17<sup>th</sup> - 23<sup>rd</sup>



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5<sup>th</sup> National Pharmacovigilance Week

Day3 : Psychology session , Charts and E- Poster Presentation

Date:19.09.2025



SEPT 2025  
17<sup>th</sup>- 23<sup>rd</sup>



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5<sup>th</sup> National Pharmacovigilance Week

Day4 : Awareness program on ADR reporting among HCPS

Date:20.09.2025



SEPT 2025  
17<sup>th</sup>- 23<sup>rd</sup>



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5<sup>th</sup> National Pharmacovigilance Week

Day5: Awareness on ADR reporting in Pharmacies

Date: 21.09.2025



SEPT 2025

17<sup>th</sup> - 23<sup>rd</sup>



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5<sup>th</sup> National Pharmacovigilance Week

Day6: Quiz and Essay writing competition

Date: 22.09.2025



SEPT 2025

17<sup>th</sup> - 23<sup>rd</sup>



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*5<sup>th</sup> National Pharmacovigilance Week*

*Day7: valedictory and prize distributions*

Date: 23.09.2025



SEPT 2025

17<sup>th</sup> - 23<sup>rd</sup>



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